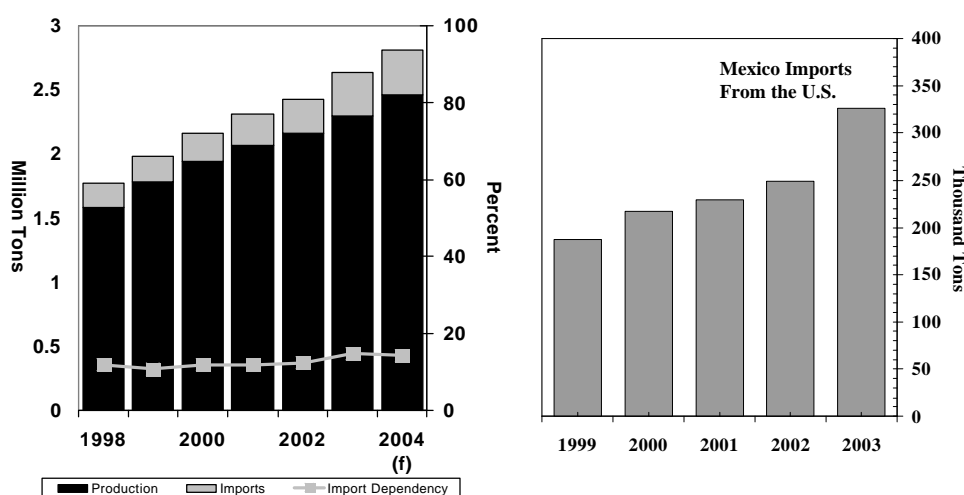


# Mexico's Broiler Situation

	1997	1998	1999	2000	2001	2002	2003	2004 (f)
(1,000 tons; ready to cook equivalent)								
Production	1,493	1,587	1,784	1,936	2,067	2,157	2,297	2,460
Imports	168	188	195	228	245	267	338	350
Exports	1	2	1	1	1	0	1	1
Consumption	1,660	1,773	1,978	2,163	2,311	2,424	2,634	2,809

## High Demand for Raw Broiler Meat for Further Processing in Mexico



Broiler meat imports in 2004 are expected to increase 4 percent from the 2003 estimate, to 350,000 tons. A nationwide ban on U.S. poultry was implemented by Mexico on February 23, 2004 because of an HPAI outbreak in Texas, but partially lifted three weeks later. On March 8, 2004, Mexico eased its AI ban on U.S. poultry products to allow imports of de-boned poultry meat for further processing from 39 states not affected by AI. A few days later, the Government allowed imports of poultry meat into border areas. This comes as great news to operators of large hypermarkets, such as Soriana, H.E.B. and Wal-Mart super stores, and has boosted Mexico's demand for raw materials used in processed meat products. Traders along the Mexican border (southern and northern), anticipate no problems in filling the 101,000-ton import quota for leg quarters in 2004.

# Mexico

## BROILER IMPORTS

(in metric tons)

### Whole Chickens

Destination	1996	1997	1998	1999	2000	2001	2002	2003
Chile	0	0	0	0	870	1,801	996	77
United States	1,122	3,694	3,828	2,787	9,088	2,759	1,904	3660
Others	1	10	0	0	5	0	7	0
<b>Total</b>	<b>1,123</b>	<b>3,704</b>	<b>3,828</b>	<b>2,787</b>	<b>9,963</b>	<b>4,560</b>	<b>2,907</b>	<b>3737</b>

US market share	100%	100%	100%	100%	91%	61%	65%	98%
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### Chicken Parts

Destination	1996	1997	1998	1999	2000	2001	2002	2003
Canada	40	40	17	23	33	12	49	0
Chile	0	0	0	0	1,387	3,690	3,837	2476
United States	131,354	153,345	172,095	179,960	200,763	219,651	240,439	317,025
Others	6	60	13	28	0	0	0	0
<b>Total</b>	<b>131,400</b>	<b>153,445</b>	<b>172,125</b>	<b>180,011</b>	<b>202,183</b>	<b>223,353</b>	<b>244,325</b>	<b>319,500</b>

US market share	100%	100%	100%	100%	99%	98%	98%	99%
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### Further Processed Chicken Products

Destination	1996	1997	1998	1999	2000	2001	2002	2003
Chile	0	0	0	0	4	3	416	350
United States	5,497	12,924	9,269	6,929	10,809	13,896	17,294	4,924
Others	9	6	36	45	24	12	4	15
<b>Total</b>	<b>5,506</b>	<b>12,930</b>	<b>9,305</b>	<b>6,974</b>	<b>10,833</b>	<b>13,908</b>	<b>17,714</b>	<b>5,289</b>

US market share	100%	100%	100%	99%	100%	100%	98%	93%
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<b>Grand Total</b>	<b>138,029</b>	<b>170,079</b>	<b>185,258</b>	<b>189,772</b>	<b>222,979</b>	<b>241,821</b>	<b>264,946</b>	<b>328,526</b>
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US market share	100%	100%	100%	100%	99%	98%	98%	99%
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Source: Mexican Census and United Nations Trade Statistics